

# THE AWARD IN NUMBERS

## AS A RESULT OF DOING THE AWARD...



80%

felt inspired



81%

are more  
confident



81%

are more  
determined



81%

are more  
resilient



87%

now see challenges as  
opportunities to develop

“You have nothing to lose if you do this Award. It does take time and effort, however, the benefits reaped from those simple sacrifices far outweigh them. It is an opportunity to better yourself and your future.”

Bronze Award participant, Australia

## BROADENING HORIZONS



96%

tried  
something  
new



83%

see the  
importance of  
contributing to  
their community



88%

improved  
their teamwork  
skills



81%

are better at  
seeing other  
people's point  
of view



83%

feel more  
comfortable in  
new and unusual  
situations

“I see young people overcoming their fears and adapting to situations outside their comfort zones. The service component exposes students to different communities, cultivating empathy and understanding.”

Award volunteer, Zambia

## BUILDING POSITIVE HABITS



80%

feel more likely to volunteer in the future



81%

improved their fitness



80%

are more likely to participate in future outdoor activities



87%

are more likely to participate in future skill development

“The Award has been life changing. I've been inspired to participate in so many activities I would have never imagined I would do. I have learned so many valuable skills and made so many memories that I will cherish forever.”

Gold Award participant, Australia

## RECOMMENDING THE AWARD



96%

of Award holders would recommend the Award to others

47  
Overall

Overall, the Award has an NPS score of 47.

72  
Gold

With an NPS of 72 at the Gold level, the Award is rated as a 'world class' youth achievement programme globally.

Net Promoter Score (NPS) aims to measure the loyalty that exists between a provider and a user. Scores range from -100 to +100.

## Global Social Value Impact



A global social value impact of  
**£400 million**

Global Social Value impact of The Duke of Edinburgh's International Award, across more than 130 countries and territories, in 2020.

[intaward.org](http://intaward.org)

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Registered charity in England and Wales number 1072453 Company limited by guarantee number 3666389

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READY**