



**#WORLD
READY**

**“The future of education is in coming back to the basics.
We shouldn’t push the learners to what we think is best
for them but what it is that they can contribute, to the
betterment of the future of themselves, the community
and the globe generally.”**

**Abdikadir Ismail, Head Teacher and nominee of Global Education Skills
Forum Top 50 Global Teachers Finalists, Kenya**

IF NOT NOW... WHEN?

Young people across the world are facing unprecedented challenges; their mental health and wellbeing is at an all time low. Access to education is limited and fewer decent work opportunities are available. The global pandemic dramatically worsened the situation and its impact will be felt by young people for years to come.

More than ever, local communities, global economies and the planet as a whole needs innovators and changemakers who are truly #WorldReady.

To be truly #WorldReady, young people need to know that many of life's greatest lessons can happen outside the classroom. The Duke of Edinburgh's International Award Foundation gives as many young people as possible around the world the chance to discover exactly that.

23.5%

of young people are not in education, employment or training¹.

258m

Around the world, 258 million, or 17% of the world's children, adolescents and youth are out of school⁴.

1 in 7

Globally, one in seven 10-19-year-olds experience a mental disorder, yet these remain largely unrecognised and untreated².

x3

Youth unemployment rate is three times as high as that of adults⁵.

86%

of young people are worried about their future³.

"As someone who had a lot of anxiety surrounding issues of identity and a lack of self-confidence, I wanted to become part of something that could allow me to focus more on myself. The Award really acted as a catalyst for me to start figuring out who I was, what my values were, and what I wanted to do with my life."

Brough, Bronze Award holder, Australia

1. Global Employment Trends for Youth, International Labour Organization (ILO), 2022. 2. World Mental Health Day, WHO, 2021. 3. Ureport.in, 2020. 4. Technology in education, Global Education Monitoring Report, UNESCO, 2022. 5. 2023 World Employment and Social Outlook Trends, International Labour Organization (ILO), 2023

SUPPORTING YOUNG PEOPLE TO FIND THEIR PURPOSE, PASSION AND PLACE IN THE WORLD

The Duke of Edinburgh's International Award Foundation is an international charity supporting young people to find their purpose, passion and place in the world. Founded in 1956, the Award highlights the value of Non-Formal Education and Learning.

We're on a mission to increase the Award's global access, reach and impact. And we want to do this by:

- raising and granting funds to scale up operations
- increasing diversity and inclusion
- campaigning to raise the profile of Non-Formal Education and Learning
- broadening our network of volunteers, operators and digital systems
- ensuring participation is affordable for all

**BROADENING OUR NETWORK OF
VOLUNTEERS AND OPERATORS**



120+

Operating in 120+ countries
and territories.

\$3.2m (£2.5m)
In 2023 we gifted over \$3.2 million
to local Award Operators.

WORLD-READY CHANGEMAKERS

Working in partnership with organisations and governing bodies in more than 120 countries and territories, we oversee the licensing of Award operators – including schools, youth groups, employers and custodial institutions.

With our support, operators deliver the globally-recognised Award, which provides opportunities for 14 to 24-year-olds to develop their interests, skills and life ambitions, inclusive of all backgrounds, locations, cultures and abilities.

The Duke of Edinburgh's International Award gives young people the chance to dig deep. To foster resilience. To think creatively. To engage in the world outside of the classroom - a world which is unpredictable, dynamic and brimming with potential. The result? Entire generations of innovators and changemakers who are truly world-ready.

THE AWARD FRAMEWORK

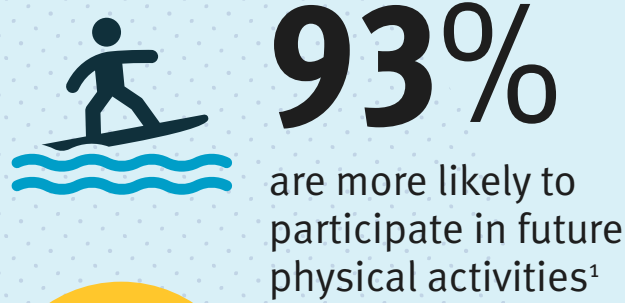
Today, over a million young people are taking on the Award's challenge to realise their potential, make a difference in their communities, and take control of their future

As a globally recognised Non-Formal Education and Learning Framework, the Award creates opportunities for young people to develop skills and get physically active; to volunteer and support their local communities and to experience adventure. And it rewards these achievements with a globally recognised certification. Through experiential learning, the Award supports young people to meet challenges with creativity, compassion and resilience both inside and outside of the classroom. It helps them to develop into confident, responsible, reflective, innovative and engaged individuals.

OUR
GAME-CHANGING TOOL
FOR A BRIGHTER
FUTURE

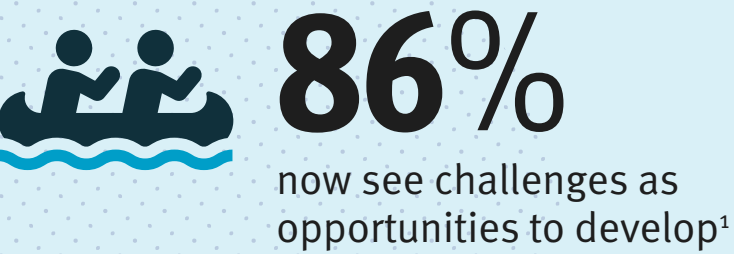
PHYSICAL RECREATION

Encourages participation in sport and physical recreation to improve health, fitness and wellbeing.



ADVENTUROUS JOURNEY

Encourages a sense of adventure and discovery while undertaking a team journey in an unfamiliar environment.



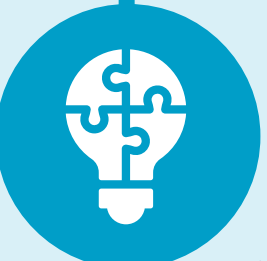
GOLD RESIDENTIAL PROJECT
(GOLD LEVEL ONLY)

Participants take part in a shared in-depth activity or specific course to build on a talent in development.



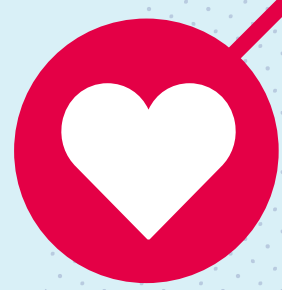
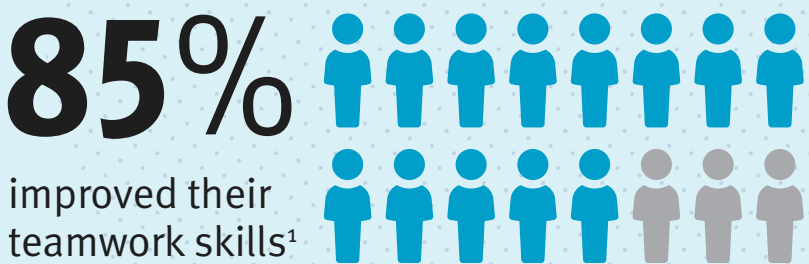
\$970m
£762m

As a direct positive contribution to the young people and communities involved, the Award has a Global Social Value of \$970 (£762) million in 2022.



SKILLS

Encourages the development of personal interests, creativity or practical skills.




VOLUNTARY SERVICE

Encourages compassion and often a lifelong commitment to community.



1. Survey of 2,160 respondents from 52 countries, The Duke of Edinburgh's International Award Foundation Global Satisfaction Survey, 2022



“I must admit I was very nervous to go on the Adventurous Journey. I learnt lessons I would never have learnt, and friends I would have never met otherwise...I loved being independent and having to figure things out for myself. These challenges on this camp taught me to stop when things aren't going your way, to breathe and then to try again.”

Charlotte, Silver Award Holder, Aotearoa New Zealand

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OUR GLOBAL SOLUTION PROVIDING OPPORTUNITY

There are millions more young people in need of the support and opportunities that the Award provides.

We want every young person to have this opportunity; to have equal access to the Award. As The Duke of Edinburgh's International Award Foundation, we deliver on five key areas to increase the access, reach and impact of the Award across the globe.

“As a Foundation, we believe that young people are the key to driving inclusive and equitable socio-economic change in Africa. Our Scholars Programme is anchored in this vision, and we firmly believe that this partnership will have a formidable impact on Scholars’ transformative leadership skills and mindsets.”

Duaa Mohamed, Transformative Leadership Lead at Mastercard Foundation,
Partner of The Duke of Edinburgh's International Award Foundation



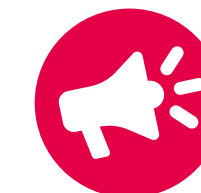
VITAL FUNDING

We raise and grant funds where they are most needed, helping our global Award family to scale up operations, increase diversity and inclusion and increase access to those who are most at risk or marginalised.



TRAINING, SUPPORT AND ADVICE

Our one-to-one strategic support and online learning for Award Operators builds essential knowledge and skills so they can expand their work, reaching and involving more young people.



GLOBAL ADVOCACY AND AWARENESS

We raise the ambition, impact and perception of the Award worldwide, advocating for Non-Formal Education and Learning; actively forming partnerships and campaigns with global organisations including UNICEF and World Health Organization (WHO).



AWARD WINNING IMPACT RESEARCH

We conduct ground-breaking impact research which estimates that the Award created an astonishing \$970 (£762) million in social value in 2022, leading to greater support and recognition from potential funders, policy makers and governments across the world.



DRIVING GLOBAL EXPANSION

We actively work to build a network of Award Partners to deliver the Award in new countries and territories with corporate, advocacy and operational support. Our current partners include Scouts, Girlguiding, Stonehage Fleming, World Bank and Mastercard Foundation.



FROM SURVIVING TO THRIVING IN ZAMBIA

In 2020, the Award in Zambia was struggling to survive. With no fixed office and only one member of staff, the future looked bleak for its young people.

A Special Projects grant from the International Foundation together with support from the Foundation's operations team changed all this. Expert guidance and the recruitment of an additional member of staff has allowed Twaambo Chikoye, the Award's National Director in Zambia, to make real headway. With newfound knowledge and confidence, he has forged new partnerships and applied for many more external grants, growing the Award and its ambition even further.

300%
Zambia's annual operating
budget has nearly tripled
since 2020

"Without support from the Award Foundation I would probably have left to do other things, but they have helped me keep my passion burning to see the Award available to young Zambians."
Twaambo Chikoye, National Director, The Duke of Edinburgh's International Award - Zambia

"There's definitely a positive outlook and great work going into building the foundation blocks that will see us become a truly national programme. We have a Memorandum of Understanding in place with the Ministry of Education to see the Award in government schools across Zambia. We are implementing sub licence agreements with big youth organisations and we have also seen our annual operating budget nearly triple since 2020. I personally see it as the programme of choice for young Zambians in the Non-Formal Education space. I see the International Award Foundation's support being one of championing our cause in a way that is specific to Zambia. Without support from the Award Foundation I would probably have left to do other things, but they have helped me keep my passion burning to see the Award available to young Zambians."

Twaambo Chikoye, National Director, The Duke of Edinburgh's International Award - Zambia

IMPROVING LIVES FOR REFUGEES

In Jordan, many Syrian refugees are living in the Azraq refugee camp and are considered to be at risk. Increasing access to the Award helps to improve their quality of life as they face the challenges of life as a refugee.

By taking part in the Award, these young people will have the opportunity to explore their passions, find a sense of purpose and feel part of a community during what can be extremely unsettling circumstances. Jordan's El-Hassan Youth Award (as the Award is known in-country) has partnered with Care International, an internationally recognised Non-Governmental Organisation, to deliver the Award in the Azraq refugee camp, home to around 40,900 Syrian refugees.

"I have met new people, received training and become affiliated with the Award family of trainees, participants and sponsors. Now, I look at life through the lens of hope and optimism. My skills have improved and I have gained confidence in my ability to communicate. My experience in life has increased and my talents have been refined. I have become an active person in my community applying what I have learnt from the Award."

This experience has opened job opportunities for me, and now I am offering my services in humanitarian organisations in order to gain the funds needed to complete my university studies. I can only express my sincere thanks and gratitude mixed with love and reverence to everyone who has done me a favour. I hope this project will continue because behind me there are girls who aspire to change their reality and stand in my position."

Aya has achieved her Bronze and Silver Awards and will continue onto Gold.



"Now, I look at life through the lens of hope and optimism."
Aya, Gold Award participant



“Looking back, I remember being such a shy little girl, but the Award helped me to grow into an independent strong individual who knows how to voice her opinions and take a stand where necessary for what’s right or what’s wrong.”

Farhana, Gold Award holder

BECOMING A SYMBOL OF FEMALE EMPOWERMENT

After growing up in Saudi Arabia, Farhana moved to Bangladesh as a young woman and was instantly inspired by the launch of the Award there. Although she suffers from an autoimmune condition, it hasn’t stopped her from excelling with the Award and achieving success as a symbol of female empowerment across Bangladesh.

“I suffer from a rare inflammatory disease called Crohn’s Disease which has caused a lot of complications for me during my life. Growing up, I was inspired by my dad, who is an automobile engineer, to follow in his footsteps or to become a computer engineer, I managed to achieve this goal and became a computer engineer, but due to my illness, I wasn’t able to continue working in this field.

The Voluntary Service section of the Award was something I became really passionate about, volunteering at a retirement home and working hard to generate a ray of hope amongst people who felt alone and isolated. As the days passed, I also realised these ladies spoke more confidently about themselves and the home appeared to be a happier place. I am a 'Crohn's Warrior'. While I have been battling my illness, I've also managed to continue my Voluntary Service thanks to my connections made through the Award.

Young people are the future of tomorrow. It is vital that we explore our potential and make use of it. To the young people of today: if you want to discover yourself or change something for yourself or the world, then the Award is for you! It is the starting point of success and you will be rewarded in ways you never thought existed. Go for it!”

Farhana, Gold Award holder



With your support, we can help even more young people to develop their individual interests, skills and life ambitions.

"By helping others they are helping themselves"
Headmaster, Blind Boys' Academy, Kolkata

DRIVE THE CHANGE INVEST IN THE FUTURE

The determination and independence young people develop through the Award is vital. These skills help young people to thrive and give them a lasting chance to succeed.

With your support, we can help even more young people to develop their individual interests, skills and life ambitions. We can also broaden our international network of volunteers and Award operators while ensuring the Award itself is accessible to all.

Together, we can create entire generations of empowered young citizens who have found their purpose, passion and place in the world.

There are many ways for
you to support the work
of the Foundation.

“The skillsets that the Award offers can change the lives of so many and it merits the support of all who hold that the future is our youth. I am honoured to be associated with extending its reach and impact.”
Mick Davis, Entrepreneur, Director of Companies and Philanthropist



Help us support the Award's growth, access and impact across the globe and invest in the power of young people's potential.

Work in partnership with us to achieve shared ambitions and support young people to become committed, responsible and fulfilled citizens of the world.

Leave a legacy for future generations. No matter how large or small, leaving a gift in this way will have a lasting impact, helping us to achieve our long-term ambition that every young person will have the opportunity to participate in the Award.

Join the World Fellowship and help support our work and the activities of the Award around the world.

Support one of our many exciting events that take place across the year, both in the UK and overseas. We run a number of events from fundraising galas to thought leadership roundtables designed to grow both funds and awareness of Non-Formal Education and Learning, and the impact the Award has on young people and their communities.

**Ready to invest in the
next generation of
changemakers?**

**We'd love to talk to you about
the different ways you can support
and inspire young people to find
their purpose, passion and place
in the world.**

Email us at
development@intaward.org
Call us on +44 (0)20 7222 4242

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