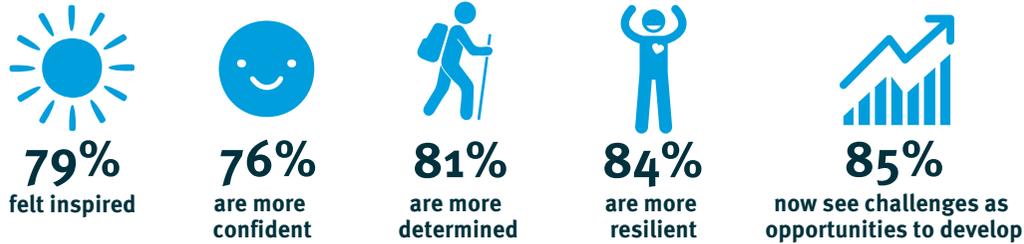
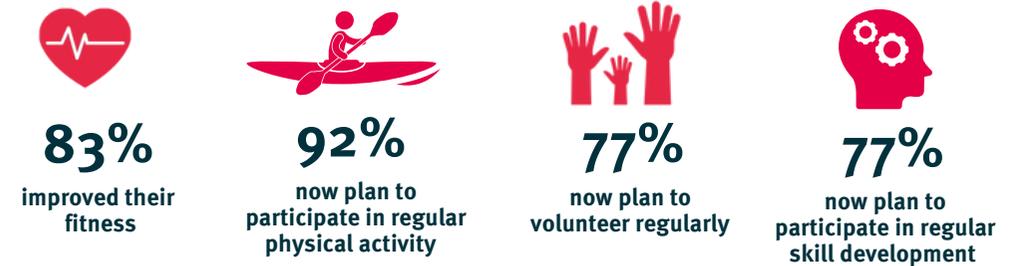


# THE AWARD IN 2023

## AS A RESULT OF DOING THE AWARD...



## BUILDING POSITIVE HABITS



## BROADENING HORIZONS



## RECOMMENDING THE AWARD



Net Promoter Score (NPS) aims to measure the loyalty that exists between a provider and a user. Scores range from -100 to +100.

## GLOBAL SOCIAL VALUE

A global social value impact of \$970 million (£762m)



(\$=USD) Global Social Value of The Duke of Edinburgh's International Award across the 214,000+ Awards gained in 2022, across 128 countries and territories

## PARTICIPANTS SAY...

"Not only does it make me feel proud, but it also helps me figure out what I do well at, and why. So that I can carry on doing it and use it to shape my future"

**Award participant, India**

"The Award got me involved in areas outside my natural areas of interest, allowing me to grow and develop through skills and experiences I would not have chosen if I had not done the Award."

**Award participant, Canada**

\*Survey of 2,738 responses from 37 countries, between January 2023 and December 2023  
\*\* 'Regularly' for physical fitness and skills is defined as weekly, and 'regularly' for volunteering is monthly